

# Offering employee benefits shouldn't stink.

With PeopleKeep, it's simple, painless, and personal for everyone.

## Our Point of View

**Offering traditional group benefits sucks.** Why? They're too expensive, too complex, and too one-size-fits-all. PeopleKeep is a new way to offer benefits called personalized benefits. Most people believe benefits are the services a company offers, such as a health insurance plan or 401(k). With personalized benefits, it's the opposite. Companies give people tax-free money to spend on the consumer services they find most valuable. It's as simple as wages. For small businesses that think offering traditional group benefits stinks, PeopleKeep is personalized benefits automation software that makes offering benefits **simple, painless, and personal** for everyone.

## Why PeopleKeep?

**Save time.** PeopleKeep makes offering benefits simple and painless. **Save money.** PeopleKeep creates tax savings for everyone. **Worry less.** PeopleKeep gives you peace of mind.

## How PeopleKeep works

- 1 CREATE A PEOPLEKEEP ACCOUNT.**  
We'll guide you through a quick account setup.
- 2 LAUNCH YOUR BENEFITS PROGRAM.**  
Determine your contributions and invite employees.
- 3 EMPLOYEES BUY WHAT FITS THEIR PERSONAL NEEDS.**  
PeopleKeep helps each employee personalize their benefits.
- 4 PEOPLEKEEP AUTOMATES THE REST.**  
Focus on your business, not your benefits.



## Why small businesses choose PeopleKeep



### PEOPLEKEEP MAKES OFFERING BENEFITS SIMPLE AND PAINLESS.

Offer benefits in less than 15 minutes per month. PeopleKeep works with your company's existing payroll and accounting software as well as employees' existing insurance companies, doctors, and pharmacies. Our world-class support team gives you the help you need, when you need it.



### PEOPLEKEEP CREATES TAX SAVINGS FOR EVERYONE.

PeopleKeep is better than wages. Companies save on payroll taxes and employees pay no income taxes. PeopleKeep creates an average of 35 percent in tax savings compared to a wage increase—that's \$1,500 per year per employee.



### PEOPLEKEEP GIVES YOU PEACE OF MIND.

Hire and keep your people with a formal benefits program. Employees are 3 times more likely to recommend PeopleKeep than traditional benefits. In addition, real-time updates and automated recordkeeping keep you in compliance with tax, labor, and privacy laws.

## How PeopleKeep works

### 1 CREATE A PEOPLEKEEP ACCOUNT.

We'll guide you through a quick account setup. When you sign up for PeopleKeep, you're never alone. We'll guide you through your benefit setup, including logging in to your benefits portal through your custom subdomain. From there, we'll get you your plan documents and help you add any admins you'd like to help you manage the benefit along with all your participants.

### 2 LAUNCH YOUR BENEFITS PROGRAM.

Determine your contributions and invite employees. This is where you will choose how much you want to contribute to employees and when you want benefits to start. PeopleKeep will use this information to generate the required legal documents. Finally, you will add your employees and invite them to the benefit program. We'll provide you with education material and a launch checklist to make sure your rollout is a success.

### 3 EMPLOYEES BUY WHAT FITS THEIR PERSONAL NEEDS.

PeopleKeep helps each employee personalize their benefit. When employees log in for the first time, we'll make sure they have the knowledge and the tools they need to use the benefit based to their personal needs. The best part is that they can use PeopleKeep with their existing service providers—no changing insurance companies, doctors, or pharmacies. If employees need help, we have a marketplace of vetted service providers ready to provide shopping assistance.

### 4 PEOPLEKEEP AUTOMATES THE REST.

Focus on your business, not your benefits. Once everyone is set up, all you need to do is log in periodically to pay reimbursements and update employee information as new people join your company and others leave. PeopleKeep automates expense verification, which means employees get their requests quickly reviewed and you don't have to worry about it. And with our world-class support team, you and your employees can come to us with their questions when you have them.